



INVEST IN INTELLIGENCE

Calculate the real-time risk of a data breach in dollars

Security leaders need to understand that data-at-rest is data-at-risk.

Today, the cost of doing business involves transacting with and often storing sensitive employee and customer data (data-at-rest). Besides the regulatory requirements to protect personally identifiable information (PII) and payment data, there's a significant cost to SMBs for each record that is stolen in a data breach. At the same time, cyber-attacks are rapidly growing in frequency and sophistication, and 60% of them are targeted at small- and medium-sized businesses.¹

Information like Tax File Numbers and Driver's License Numbers, Date of Birth Records, and Credit Card or Bank Account information has value to hackers, and poses a financial risk to the business that loses it. Until now, businesses without the resources of a dedicated Information Security team have had few options. Sensitive data at rest was virtually impossible to find and secure, and that meant it was easily breached.

Enter BITS Risk Intelligence. A Security and Risk based reporting platform that enables BITS Technology Group's team of professionals to quickly and easily find at-risk data, how hackers will get to it and then calculate the real-time risk of a data breach and assign a dollar value to it. For the first time cyber security is a sound business investment, not a vague IT expense.

¹ Ponemon Institute. Cost of a Data Breach Study, 2015.

KEY BENEFITS

- ✓ Gain visibility of sensitive data
- ✓ Minimize the risk of a data breach
- ✓ Build a business case for security projects
- ✓ Demonstrate regulatory compliance
- ✓ Offer more holistic security

Use risk intelligence to go beyond “reactionary security” and deliver real risk reduction:

GAIN VISIBILITY OF SENSITIVE DATA

Easily identify unprotected data and its location, understand how an attacker would compromise it, and how much a data breach would cost.

MINIMIZE THE RISK OF A DATA BREACH

Avoid cost-prohibitive and crippling data breaches, which can be detrimental to your business and reputation.

BUILD A BUSINESS CASE FOR SECURITY PROJECTS

Understand the total risk exposure within your IT environment in dollars and use this insight to connect security to business value, helping to justify the resources and expenditures needed to better safeguard data.

DEMONSTRATE REGULATORY COMPLIANCE

Satisfy a host of highly punitive compliance requirements that mandate periodic risk assessments and audits, including HIPAA, PCI DSS, and FINRA.

OFFER MORE HOLISTIC SECURITY

In addition to securing endpoints, offer a more holistic, data-centric approach to security that addresses unprotected data, regardless of where it lives.



Managed IT Services

Cloud Services

Communications

Internet Connectivity

Consulting

BITS Technology Group is an award winning Managed IT Services provider and IT Consulting firm based on the Gold Coast and Brisbane with clients both Australia wide and internationally.

With a large focus on simplifying our clients IT environments using scale-able and flexible solutions, we can give back the time that was otherwise spent managing IT and allow them to further focus on their business.

By providing expert consulting around Voice & Communications, Connectivity, Cloud Hosting and Managed IT Services & Support options we are able to assist our clients with aligning their IT with their business and mapping out what they need from technology to take their business to the next level.

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